

Our Comprehensive Sponsorship plans enable a **full year of value-added support with a single investment that spans both signature events:** Prescription: Strength (Spring 2023) and Cherry Health Celebration (Fall 2023). Each donor partner becomes part of Cherry Health's story by increasing patient services and standing out as a champion of community health!



Health Champion | \$20,000

Presenting Sponsor for Prescription: Strength and Celebration

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Placement in pre-event launch press releases
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to events
- Inclusion in e-newsletter event information
- Logo acknowledgement in printed programs
- Recognition during events from podium
- Table tent signage at tables with sponsor logo (Prescription: Strength only)
- Exclusively featured on banner at events
- Recognition included in social media and e-newsletters
- Logo on sponsor banners at events
- Choice of a **Volunteer to Go** Session (a hands-on volunteer opportunity for your staff and/or friends related to the Cherry Health mission) for up to 25 guests in-person (unlimited virtual), or a **Why We Give** Feature (a crafted message, with image, sharing the value of giving to Cherry Health Foundation, published 1x in print newsletter)

Also included for *Celebration*:

- Hosted event attendance for 16 (*if virtual, includes meals, beverages, and event kits for 16)
- Sponsor produced video message (:30 seconds) shared and tagged on Cherry Health social media in lead up to event
- Option to share giving focused message (3:00 minutes) at podium during event

Health Leader | \$10,000

Primary Care Sponsor for Prescription: Strength and Celebration

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to events
- Logo acknowledgement in printed programs
- Recognition included in social media and e-newsletters
- Recognition during events from podium
- Table tent signage at tables with sponsor logo (Prescription: Strength only)
- Logo on sponsor banners at events

Also included for *Celebration*

- Hosted event attendance for 12 (*if virtual, includes meals, beverages, and event kits for 12)
- Sponsor produced video message (:30 seconds) shared and tagged on Cherry Health social media in lead up to event

Health Investor | \$7,500

On-Call Sponsor for Prescription: *Strength and Celebration*

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to events
- Recognition included in social media and e-newsletters
- Logo acknowledgement in printed programs
- Logo on sponsor banners at events

Also included for *Celebration*

- Hosted event attendance for 8 (*if virtual, includes meals, beverages, and event kits for 8)

Health Promoter | \$5,000

Health Care Home Sponsor for Prescription: *Strength and Celebration*

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Recognition included in social media and e-newsletters
- Listed in printed programs
- Listed on sponsor banners at events

Also included for *Celebration*

- Hosted event attendance for 6 (*if virtual, includes meals, beverages, and event kits for 6)

Health Advocate | \$2,500

Check-Up Sponsor for Prescription: *Strength and Celebration*

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Listed in printed programs
- Listed on sponsor banners at events

Also included for *Celebration*

- Hosted event attendance for 4 (*if virtual, includes meals, beverages, and event kits for 4)

* Benefits may be altered to reflect virtual event design dependent upon recommendations from the CDC and environmental conditions.
Please note some benefits subject to print/production deadlines.



Cherry Health Foundation hosts two immersive storytelling fundraising events each year. These gatherings honor the patients working for wellness alongside their Cherry Health care teams.

Join the committed group of corporate and philanthropic leaders driving the success of these mission-focused events.

Questions?

616.965.8254 or foundation@cherryhealth.com

Not ready to become a Cherry Health Foundation Comprehensive Sponsor?

Individual event sponsorships are also available for both signature events.

Contact us today for more information.



2023 Comprehensive Event Sponsorships

at a glance

Comprehensive Sponsorship plans enable a **full year of value-added support with a single investment** that spans Cherry Health Foundation’s two signature events, Prescription: Strength (Spring 2023) and Cherry Health Celebration (Fall 2023). Your support drives the success of these mission-focused events and makes a significant impact in making our communities healthier.

Questions? Please contact Foundation@cherryhealth.com or 616.965.8254.

Sponsor Benefits	Health Champion \$20,000	Health Leader \$10,000	Health Investor \$7,500	Health Promoter \$5,000	Health Advocate \$2,500
Logo recognition with active link to your business website from Cherry Health Foundation’s event pages	✓	✓	✓	✓	✓
Logo/listed acknowledgement in printed programs	✓	✓	✓	✓	✓
Logo/listed on sponsor banners at events	✓	✓	✓	✓	✓
Listed as a comprehensive sponsor in printed Foundation newsletter	✓	✓	✓	✓	✓
Recognition included in social media and e-newsletters	✓	✓	✓	✓	
Tags on social media platforms in lead up to events	✓	✓	✓		
Recognition during events from podium	✓	✓			
Table tent signage at tables with sponsor logo (Rx: Strength only)	✓	✓			
Sponsor-produced video message (:30 seconds) shared and tagged on Cherry Health social media in lead up to Celebration	✓	✓			
Inclusion in e-newsletter event information	✓				
Placement in pre-event launch press releases	✓				
Exclusively featured on banner at events	✓				
Choice of a Volunteer to Go Session <i>or</i> a Why We Give Feature	✓				
Option to share giving-focused message (3:00 minutes) at podium during Celebration	✓				
Hosted event attendance at Celebration (*if virtual, includes meals, beverages, and event kits)	16	12	8	6	4

* Benefits may be altered to reflect virtual event design dependent upon recommendations from the CDC and environmental conditions.
Benefits subject to print/production deadlines.
In-Kind Sponsorship recognition is also available depending on the cash value of the goods or services donated.

Payment Options:

If you would like to send a check or be invoiced, please complete the form below.

If you would like to pay online by credit card, visit <https://cherryhealth.org/donate/online/>

Select Your Sponsorship Level:

- Health Champion** \$20,000
Includes choice of one engagement option:
 - Volunteer to Go Session
 - "Why We Give" Feature
 - No engagement option requested
- Health Leader** \$10,000
- Health Investor** \$7,500
- Health Promoter** \$5,000
- Health Advocate** \$2,500

SPONSOR INFORMATION

Sponsor Name: _____

Contact: _____ Title: _____

Phone: _____ o/m Email: _____

Street Address: _____

City, State, ZIP: _____

METHOD OF PAYMENT

- Check enclosed for \$_____ payable to **Cherry Health Foundation**
- Please email an invoice to: _____

Return completed form by March 1, 2023 to:
Cherry Health Foundation, 100 Cherry Street SE, Grand Rapids MI 49503
or foundation@cherryhealth.com

Questions? 616.965.8254 or foundation@cherryhealth.com