

HEALTH HOPE OPPORTUNITY

You Are Not Alone

Isolation. Fear. Regret. Hopelessness. These are common emotions for someone who has a Substance Use Disorder. Is it even possible to turn things around?

“Truthfully? I learned I couldn’t do it on my own,” Craig Byrne answers. “I burned all my bridges and my family was sick of me. I went to a residential treatment center to get myself on a better path. When I came to Grand Rapids after that, I needed help to rebuild my life. Cherry Health was there for me. My counselor, Marie, helped me plug into a network of resources. She was especially important during COVID, because there were no AA meetings I could attend. Those telehealth appointments with her were my lifeline.

“Since working with her, I’ve cleaned up my credit. I’m attending AA and NA meetings. I have a good job as a heating and cooling technician. Most important of all, I’m reconnecting with my children. My son’s mom and I have a good relationship now and we are able to co-parent well.”

Cherry Health provides a variety of counseling and treatment services specific to the substance being abused. Craig says that those resources are life changing. “I did the hard work of learning about myself while I was in recovery, but that’s not the end of it. When I came back, I needed someone to help me stay accountable. I’m always going to have addiction issues, but I don’t want my life to be like it used to be. I want to be a good dad to my kids. I want to rebuild bridges with my parents. I want to stay clean.

“You know what’s crazy? When things are going well, I start to relax, and that’s when it’s easy to slip up. Marie is helping me learn to stay focused on the goals. I also keep going to meetings and relying on the recovery community so that I have support.”



**“I NEEDED HELP REBUILDING MY LIFE.
CHERRY HEALTH WAS THERE FOR ME.”**



Paying It Forward

Craig, his parents, and his family are living testimony to the importance of addiction recovery and mental health resources provided by Cherry Health. He’s turning his gratitude into action by becoming a recovery coach himself, with funding for this “pay it forward” education provided by a donor. “I’ve been there. I’m still recovering and I always will be. I am taking the courses so that I can help people who want to change but don’t know where to start. I don’t want to do it for money. I just want to help people the way I’ve been helped.”

What Will My Gift Do?

Many people understand the big-picture work of Cherry Health. They know we remove barriers so that individuals and families can access quality health care.

But do you ever wonder specifically what your gift can do? Here are some of the ways we make high quality care more accessible and innovative because of people like you!



ACCESS FOR UNINSURED PATIENTS

We invest \$308 (on average) in each patient visit. When a patient has insurance, the reimbursement covers some of that amount. For those who are underinsured or without insurance, we offer a sliding scale fee structure starting at \$15. Philanthropy helps us fill the overall revenue gap so we can provide essential care.



PRESCRIPTION ASSISTANCE

Following through on a health plan may involve prescriptions. However, they can be expensive. Our pharmacy negotiates great pricing, and donor gifts make up the difference when cost is a barrier to patient health.



SAFETY UPGRADES

Four of our buildings have outdated push-button access pads. In an emergency, that system can cost precious seconds. Upgrading to swipe card systems maintains staff and operational safety. Donations are making these changes possible throughout our health centers.



TECHNOLOGY FOR REMOTE MONITORING

Remote monitoring for patients with chronic conditions (such as diabetes or high blood pressure) supports healthy living. Providers can be alerted to necessary interventions in real time and the overall cost of care is lower. Patients also self-manage their health to avoid additional complications between in-person visits.

Special thanks to Our Annual Partners in Health, who have committed to a year-long relationship in support of Cherry Health through sponsorship and learning opportunities. Please contact the Foundation if you would like to learn more.



Anna Goddard (Clifford) | Patti Griswold & Kevin Haviland | Debra L. Sikanas & Dr. Russell Radford

There's Joy in Giving

Time and again, our donors talk about the joy they find in giving to Cherry Health Foundation. Shoran Reid Williams, donor and Cherry Health board member, shares how she first connected with the Cherry Health mission.

"I will never forget the luncheon where I first learned about Cherry Health. One of the gentlemen who spoke personified what happens when Cherry Health changes someone's life. He fought back tears, as did I, when he described how Cherry Health programs and people held him up until he could stand on his own again. I gave money right then and there. That was in 2019, and our family has supported Cherry Health ever since. I also committed my time, joining the board in May 2021.

"My husband, Tim, and I know what it's like to have urgent health care needs for a child. We have also been blessed with resources. Our only concern has been, 'How soon can we get an appointment?' not 'Can we afford it?' Cherry Health provides outstanding health care to all, regardless of financial means. The relief this provides to the most vulnerable among us cannot be overstated.

"My husband and I live, and have raised our girls, by the tenet, 'When someone has been given much, much is expected in return.' We give our resources as a way of paying it forward. In return, we have the heartwarming knowledge that someone's day will be made a little easier through that gift."



"WE GIVE BECAUSE IT GIVES US SO MUCH JOY TO HELP CHERRY HEALTH DELIVER ON ITS MISSION."

SHORAN REID WILLIAMS



Find Your Own Joy In Giving!

- Give online at cherryhealth.org/donate.
- Use the enclosed envelope.

Find Tax Savings When You CARE

The Coronavirus Aid, Relief, and Economic Security Act (or CARES Act, as it is more commonly known) offers some helpful tax benefits to donors who support nonprofit organizations.



The Details

The CARES Act became law in 2020, and the benefits have been extended and changed a bit for 2021. Here's a quick summary of how the CARES Act could impact your giving.*



Adults (filing singly or jointly) who take the standard deduction can each deduct up to \$300 of additional charitable giving.



If you itemize your deductions, you can deduct cash gifts to nonprofits of up to 100% of your adjusted gross income (rather than up to 60 percent as was the case previously).



Scan this code for a summary from Schwabe, Williamson & Wyatt, PC.

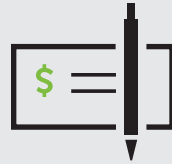
*This information is provided as a courtesy, and does not represent tax advice. Please contact your tax professional to understand the implications of the CARES Act on your particular situation.

You can give more to charity this year, and pay less in taxes.

This means that for every dollar you give to a nonprofit like Cherry Health (up to the limit for which you qualify), you are:



Expanding our ability to serve the community



Saving on your taxes



Directing your dollars exactly where you want them to go

THANK YOU! In the end, you are giving to Cherry Health Foundation because our mission matters to you. Tax benefits are (appropriately) the “cherry on top.” We sincerely thank you for your meaningful support!



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