

2024 Comprehensive Sponsorship

Cherry Health sponsors stand out as champions of community health! Each Comprehensive Sponsorship offers a **full year of value-added support with a single investment, and spans both 2024 signature events**. Become a sponsor today—your support is an important step in sustaining critical programs, services, and access to care.

PRESCRIPTION:
STRENGTH

May 8, 2024



Cherry Health
Celebration

October 23, 2024

Health Champion | \$25,000

Presenting Sponsor for Prescription: Strength and Celebration

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Placement in pre-event launch press releases
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to events
- Inclusion in e-newsletter event information
- Logo acknowledgement in printed programs
- Recognition during events from podium
- Table tent signage at tables with sponsor logo (Prescription: Strength only)
- Exclusively featured on banner at events
- Recognition included in social media and e-newsletters
- Logo on sponsor banners at events
- Option to share **Why We Give** (a crafted message, with image, sharing the value of giving to Cherry Health Foundation, published 1x in our print newsletter)

Also included for *Celebration*:

- Hosted event attendance for 20 (*if virtual, includes meals, beverages for 20)
- Sponsor produced video message (:30 seconds) shared and tagged on Cherry Health social media in lead up to event
- Option to share giving focused message (3:00 minutes) from stage

Health Leader | \$10,000

Primary Care Sponsor for Prescription: Strength and Celebration

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to events
- Logo acknowledgement in printed programs
- Recognition included in social media and e-newsletters
- Recognition during events from stage
- Table tent signage at tables with sponsor logo (Prescription: Strength only)
- Logo on sponsor banners at events

Also included for *Celebration*

- Hosted event attendance for 10 (*if virtual, includes meals, beverages for 10)
- Sponsor produced video message (:30 seconds) shared and tagged on Cherry Health social media in lead up to event

Health Investor | \$7,500

On-Call Sponsor for Prescription: *Strength and Celebration*

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to events
- Recognition included in social media and e-newsletters
- Logo acknowledgement in printed programs
- Logo on sponsor banners at events

Also included for *Celebration*

- Hosted event attendance for 8 (*if virtual, includes meals, beverages for 8)

Health Promoter | \$5,000

Health Care Home Sponsor for Prescription: *Strength and Celebration*

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Recognition included in social media and e-newsletters
- Listed in printed programs
- Listed on sponsor banners at events

Also included for *Celebration*

- Hosted event attendance for 6 (*if virtual, includes meals, beverages for 6)

Health Advocate | \$2,500

Check-Up Sponsor for Prescription: *Strength and Celebration*

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Listed in printed programs
- Listed on sponsor banners at events

Also included for *Celebration*

- Hosted event attendance for 4 (*if virtual, includes meals, beverages for 4)

A few notes:

- *Benefits may be altered to reflect virtual event design dependent upon recommendations from the CDC and environmental conditions.
- Some benefits subject to print/production deadlines.
- Current tax code restricts supporting organizations, such as Cherry Health Foundation, from receiving a Qualified Charitable Distribution (QCD) from an IRA as payment for an event sponsorship.



Prescription: Strength (luncheon) An introduction to Cherry Health and our mission of providing quality, accessible, and equitable community health care.

Cherry Health Celebration (dinner) Highlights patient stories, innovative programs, and a different aspect of comprehensive care each year.

Questions?

616.965.8267 or foundation@cherryhealth.com

Not ready to become a Cherry Health Foundation Comprehensive Sponsor?

Individual event sponsorships are also available for both signature events.

Contact us today for more information.



2024 Comprehensive Sponsorship

Select Your Sponsorship Level:

- Health Champion** \$25,000
- Health Leader** \$10,000
- Health Investor** \$7,500
- Health Promoter** \$5,000
- Health Advocate** \$2,500

SPONSOR INFORMATION

Sponsor Name: _____

Contact: _____ Title: _____

Phone: _____ Email: _____

Street Address: _____

City, State, ZIP: _____

METHOD OF PAYMENT*

- Check enclosed for \$_____ payable to **Cherry Health Foundation**
- Online via **cherryhealth.org/donate/online**
- Please email an invoice to: _____

*Current tax code restricts supporting organizations, such as Cherry Health Foundation, from receiving a Qualified Charitable Distribution (QCD) from an IRA as payment for an event sponsorship.

Return completed form by March 1, 2024, to:
Cherry Health Foundation, c/o Kat MacDonald, 100 Cherry Street SE,
Grand Rapids MI 49503
or katmacdonald@cherryhealth.com

Questions? 616.965.8267

