



Cherry Health Celebration 2024 Event Sponsorship

Wednesday, October 23, 2024 | 6-8 p.m.
Frederik Meijer Gardens & Sculpture Park

Celebration is an immersive storytelling event that honors the patients working for wellness alongside their Cherry Health care teams and highlights a different facet of comprehensive care each year.
Become a sponsor and become a champion of community health!

Presenting Sponsor (\$15,000)

- Placement in pre-event launch press release
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to event
- Inclusion in e-newsletter event information
- Logo acknowledgement in printed programs
- Recognition during event from podium
- Featured on banner at event entry
- Logo on sponsor banners at event
- Hosted event attendance for 20 (*if event is virtual, includes meals, beverages, and event kits for 20)
- Sponsor produced video message (:30 seconds) shared and tagged on Cherry Health social media in lead up to event

Primary Care Sponsor (\$7,500)

- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to event
- Logo acknowledgement in printed programs
- Recognition included in social media and e-newsletters
- Recognition during event from podium
- Logo on sponsor banners at event
- Hosted event attendance for 10 (*if event is virtual, includes meals, beverages, and event kits for 10)
- Sponsor produced video message (:30 seconds) shared and tagged on Cherry Health social media in lead up to event

On-Call Sponsor (\$5,000)

- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to event
- Recognition included in social media and e-newsletters
- Logo acknowledgement in printed programs
- Logo on sponsor banners at event
- Hosted event attendance for 8 (*if event is virtual, includes meals, beverages, and event kits for 8)

Health Care Home Sponsor (\$3,500)

- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Recognition included in social media and e-newsletters
- Listed in printed programs
- Listed on sponsor banners at event
- Hosted event attendance for 6 (*if event is virtual, includes meals, beverages, and event kits for 6)

Check-Up Sponsor (\$1,500)

- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Listed in printed programs
- Listed on sponsor banners at event
- Hosted event attendance for 4 (*if event is virtual, includes meals, beverages, and event kits for 4)

Celebration

2024 Event Sponsorship Form
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Select your event sponsorship level:

- Presenting Sponsor** \$15,000
- Primary Care Sponsor** \$7,500
- On-Call Sponsor** \$5,000
- Health Care Home Sponsor** \$3,500
- Check-Up Sponsor** \$1,500

SPONSOR INFORMATION

Sponsor Name: _____

Contact: _____ Title: _____

Phone: _____ o/m Email: _____

Street Address: _____

City, State, ZIP: _____

METHOD OF PAYMENT

- Check enclosed for \$_____ payable to **Cherry Health Foundation**
- Online via **cherryhealth.org/donate/online**
- Please email an invoice to: _____