

# 2025 Comprehensive Sponsorship

Cherry Health sponsors stand out as champions of community health! **Each Comprehensive Sponsorship offers a full year of value-added support with a single investment, and spans both 2025 signature events.** Become a sponsor today—your support is an important step in sustaining critical programs, services, and access to care.

PRESCRIPTION:  
**STRENGTH**

May 7, 2025

Cherry Health  
*Celebration*

October 22, 2025

## Health Champion | \$30,000

### Presenting Sponsor for Prescription: Strength *and* Celebration

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Placement in pre-event launch press release
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to events
- Recognition in e-newsletters
- Logo acknowledgement in printed programs
- Recognition from stage during events
- Table tent signage at tables with sponsor logo (Prescription: Strength only)
- Exclusive Presenting Sponsor banner plus sponsor list banners at events
- Option to share Why We Give: a crafted message, with image, sharing the value of giving to Cherry Health Foundation, published 1x in printed newsletter

#### Also included for *Celebration*:

- Hosted event attendance for 20 (\*if virtual, includes meals and beverages for 20)
- Sponsor produced video message (:30 seconds) shared and tagged on Cherry Health social media platforms in lead up to event

## Health Leader | \$10,000

### Primary Care Sponsor for Prescription: Strength *and* Celebration

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to events
- Recognition in e-newsletters
- Logo acknowledgement in printed programs
- Recognition from stage during events
- Table tent signage at tables with sponsor logo (Prescription: Strength only)
- Logo on sponsor list banners at events

#### Also included for *Celebration*

- Hosted event attendance for 10 (\*if virtual, includes meals and beverages for 10)
- Sponsor produced video message (:30 seconds) shared and tagged on Cherry Health social media platforms in lead up to event

## Health Investor | \$7,500

### On-Call Sponsor for Prescription: *Strength and Celebration*

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to events
- Recognition in e-newsletters
- Logo acknowledgement in printed programs
- Logo on sponsor list banners at events

#### Also included for *Celebration*

- Hosted event attendance for 8 (\*if virtual, includes meals and beverages for 8)

## Health Promoter | \$5,000

### Health Care Home Sponsor for Prescription: *Strength and Celebration*

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Recognition included in social media and e-newsletters in lead up to events
- Listed in printed programs
- Listed on sponsor list banners at events

#### Also included for *Celebration*

- Hosted event attendance for 6 (\*if virtual, includes meals and beverages for 6)

## Health Advocate | \$2,500

### Check-Up Sponsor for Prescription: *Strength and Celebration*

- Listed as a comprehensive sponsor in printed Foundation newsletter
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Listed in printed programs
- Listed on sponsor list banners at events

#### Also included for *Celebration*

- Hosted event attendance for 4 (\*if virtual, includes meals and beverages for 4)

#### A few notes:

- \*Benefits may be altered to reflect virtual event design dependent upon recommendations from the CDC and environmental conditions.
- Some benefits subject to print/production deadlines.
- Upon request, your sponsorship may be paid in 2 or 4 installments by month or quarter.
- Tax code restricts benefits in exchange for gifts from a Donor Advised Fund (DAF) or IRA via Qualified Charitable Distribution (QCD). To attend Celebration, tickets will need to be purchased separately for sponsorships funded by a DAF or QCD.



#### **Prescription: Strength** (luncheon)

An introduction to Cherry Health with a featured mission-based area of care.

#### **Cherry Health Celebration** (reception/dinner)

Highlights of patient stories, innovative programs, and the impact of accessible, comprehensive care.

#### Questions?

616.965.8267 or [foundation@cherryhealth.com](mailto:foundation@cherryhealth.com)

#### Not ready to become a Comprehensive Sponsor?

Individual sponsorships are also available for each Cherry Health Foundation event.

Contact us today for more information!

# 2025 Form Comprehensive Sponsorship

**A single investment = a full year of support!**

**Select Your Comprehensive Sponsorship Level:**

- Health Champion** \$30,000
- Health Leader** \$10,000
- Health Investor** \$7,500
- Health Promoter** \$5,000
- Health Advocate** \$2,500

## SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

## METHOD OF PAYMENT\*

Check enclosed for \$\_\_\_\_\_ payable to **Cherry Health Foundation** (payable to *Cherry Health* if a Qualified Charitable Distribution from an IRA)

E-mail an **invoice** to: \_\_\_\_\_

2 payments of \$\_\_\_\_\_ each  month  quarter

4 payments of \$\_\_\_\_\_ each  month  quarter

Online at [bit.ly/cherry2025](https://bit.ly/cherry2025) or scan the **QR code**



\*Tax code restricts benefits in exchange for gifts from a Donor Advised Fund (DAF) or IRA via Qualified Charitable Distribution (QCD). To attend Celebration, tickets will need to be purchased separately for sponsorships funded by a DAF or QCD.

**Return completed form by March 3, 2025, for full benefits!**  
**Cherry Health Foundation, 100 Cherry Street SE, Grand Rapids MI 49503**  
or [foundation@cherryhealth.com](mailto:foundation@cherryhealth.com)

Questions? 616.965.8267