



# Cherry Health Celebration

PRESENTED BY:  **ACRISURE**  
BENEFITS GROUP



**Wednesday, October 22, 2025 | 5:30-8 p.m.  
Frederik Meijer Gardens & Sculpture Park**

**Celebration** is an immersive storytelling event that honors the patients working for wellness alongside their Cherry Health care teams and highlights a different facet of comprehensive care each year.

## **PRIMARY CARE SPONSOR: \$7,000**

- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to event
- Logo acknowledgement in printed programs
- Recognition included in social media and e-newsletters
- Recognition during event from podium
- Logo on sponsor banners at event
- Hosted event attendance for 10
- Sponsor produced video message (:30 seconds) shared and tagged on Cherry Health social media in lead up to event

## **ON-CALL SPONSOR: \$5,250**

- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms in lead up to event
- Logo acknowledgement in printed programs
- Recognition included in social media and e-newsletters
- Logo on sponsor banners at event
- Hosted event attendance for 8

## **HEALTHCARE HOME SPONSOR: \$3,500**

- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Listed in printed programs
- Recognition included in social media and e-newsletters
- Listed on sponsor banners at event
- Hosted event attendance for 6

## **CHECK-UP SPONSOR: \$1,750**

- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Listed in printed programs
- Listed on sponsor banners at event
- Hosted event attendance for 4



 **Cherry Health  
Foundation**



**Sponsorship commitments due by Wednesday, October 1, 2025, for full benefits!**  
**Questions? 616.965.8267 or [sierrahutton@cherryhealth.com](mailto:sierrahutton@cherryhealth.com)**



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**Select your event sponsorship level:**

- ☐ **Primary Care Sponsor** \$7,000  
☐ **On-Call Sponsor** \$5,250  
☐ **Healthcare Home Sponsor** \$3,500  
☐ **Check-Up Sponsor** \$1,750

***Have a different idea or in-kind gift?***

*Let's chat! Call Sierra Hutton, Corporate Giving & Events Manager, at 616.965.8267 or email [sierrahutton@cherryhealth.com](mailto:sierrahutton@cherryhealth.com).*

**Select your method of payment:**

☐ **Check** enclosed for \$\_\_\_\_\_ payable  
to **Cherry Health Foundation**

☐ Email an **invoice** to:

☐ **Online** at [cherryhealth.org/donate/celebration](https://cherryhealth.org/donate/celebration)  
or scan the QR code:



**Sponsor Information**

Sponsor/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ O/M Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

**THANK YOU FOR SUPPORTING CHERRY HEALTH!**

**Please return completed form no later than Wednesday, October 1, 2025 to:**

Cherry Health Foundation c/o Sierra Hutton  
100 Cherry Street SE, Grand Rapids, MI 49503  
Or [sierrahutton@cherryhealth.com](mailto:sierrahutton@cherryhealth.com)

Questions? Email, or call Sierra at 616.965.8267.

