

2025 DONOR IMPACT REPORT



\$32,000



MEETING Behavioral Health Needs

With an infusion of **\$32,000 in donor support** for Behavioral Health services, Cherry Health was able to expand our impact in the communities we serve. This included the opening of the Behavioral Health Access Center to provide immediate help to those experiencing mental health crises. Across all sites, clinicians provided 55,000+ behavioral health visits. Additionally, donor-funded bus passes helped patients overcome transportation barriers to access care.



My therapist makes me feel safe so I feel like I can talk to her about anything and not be judged.
— Behavioral Health Patient



\$679,000

At Cherry Health, donor generosity brings hope, healing, and dignity to nearly 58,000 individuals each year. In a time marked by challenge and resilience, **support from 683 households and organizations—totaling nearly \$679,000—helped us deliver high quality, compassionate, equitable care and reduce health disparities.** Your generosity fuels our mission and touches every corner of our care. Together, we are building a healthier, more equitable future, one patient at a time. Here is a snapshot of some of the impact your gifts made possible.



\$184,000



MAKING Care Affordable

Our **Sliding Fee Discount Program** is available based on income and family/household size for those who are uninsured or underinsured, with \$20 being the lowest per-visit fee. Ninety-five percent of our patients were at or below 200% of the Federal Poverty Level. **Donor support helped cover more than \$184,000 in unreimbursed care**, making preventative care and ongoing treatment for chronic health issues accessible for the uninsured and underinsured.



\$15,000

EMPOWERING Our Communities

Sheldon and Lakeside Club-houses empower individuals with severe mental illness through member-driven psychosocial rehabilitation. More than **\$15,000 in donor gifts helped fund daily meals, social activities, and kitchen upgrades**, deepening the sense of community and connection.

\$15,000



ENSURING Access to Medication

With over **\$15,000 in donor support**, the **Prescription Assistance Fund helped towards filling nearly 104,000 prescriptions** for patients who could not otherwise afford them, especially those managing chronic conditions like diabetes, hypertension, and high cholesterol.

\$6,000



SEEING the Need Clearly

Cherry Health Vision completed 24,286 visits, including care delivered via our **Mobile Vision Unit (MVU)** to rural communities, schools, and community centers. When the MVU's heat pumps failed, **\$6,000 in donor support** kept services uninterrupted through the winter.

(continued)



ELIMINATING Barriers to Care

Donor generosity helped remove key barriers to health access:

- 10,835 assisted with health insurance enrollment
- Interpretation in 82 languages for 27% of patients
- 12,737 screenings for social determinants of health
- 11,842 telehealth visits delivered



So grateful that Cherry Health continues to evolve rising to meet patients where they are. Thank you for decades of being visionary.
— Tommy Allen, Donor

Our Mission

Cherry Health improves the health and wellness of individuals by providing comprehensive primary and behavioral health care while encouraging access by those who are underserved.



\$46,450



SUPPORTING Our Team

The donor-created **Blue Butterfly Fund** offers temporary emergency assistance to Cherry Health employees in crisis. In 2024, \$46,450 supported 56 team members. Since its launch in 2021, **the fund has distributed over \$150,000** to 177 employees facing financial hardship.



\$11,000

HELPING Kids Thrive

Donor gifts strengthened pediatric care with:

- **\$5,400** for ACE (Adverse Childhood Experiences) screenings and referrals
- **\$3,500** to support the Respiratory Illness Vaccination Campaign
- **\$2,100+** to promote early literacy through Reach Out & Read



\$5,000

STRENGTHENING Rural Health

Our **Barry Community Health Center** received **\$5,000 from a local family** to be used where needed most. These funds are supporting cancer patient transportation to treatment, pill organizers and splitters to help patients safely take their medications, and lock boxes for Substance Use Disorder (SUD) program patients.

We are also grateful for in-kind contributions valued at

\$34,465

which helped stretch our resources and expand services.



To give, scan the QR code, go to cherryhealth.org/donate, or text **cherrycares** to **50155**.

CHERRY HEALTH FOUNDATION STAFF

Angie Brown | Foundation Coordinator
Anna Goddard, CFRM | Foundation Director
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