

CHERRY HEALTH CELEBRATION

Presented By:  **ACRISURE®**

Wednesday, October 28, 2026 | 5:30 - 8 p.m.
Frederik Meijer Garden & Sculpture Park

2026 Event Sponsorship Opportunities



Event Details



Wednesday,
October 28, 2026



Cocktail Reception: 5:30 p.m.
Dinner & Program: 6:45 - 8 p.m.



Frederik Meijer Gardens
& Sculpture Park

Cherry Health's Celebration is the cornerstone of our fundraising year, bringing together community leaders, partners, and supporters for an evening of connection, inspiration, and impact. The event features a cocktail reception, dinner, and a thoughtfully curated program designed to highlight the life-changing work happening across Cherry Health.

This year's Celebration will center around our approach that "every door is the right door." At Cherry Health, no matter how a patient enters our care, they are met with compassion and guided to the services they need. What may begin as a single visit can open the door to comprehensive, integrated care that supports the whole person.

Through powerful storytelling and shared experiences, the evening will showcase how this model of care transforms lives.

Cherry Health Celebration brings our community together while fueling the resources needed to ensure every neighbor has access to the care, connection, and support they deserve.



Choose your Impact

Health Leader: \$7,000

- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms
- Logo acknowledgement in printed programs
- Recognition in the Foundation e-newsletter
- Recognition during event from podium
- Logo on event sponsor banners
- 10 event tickets

Health Investor: \$5,250

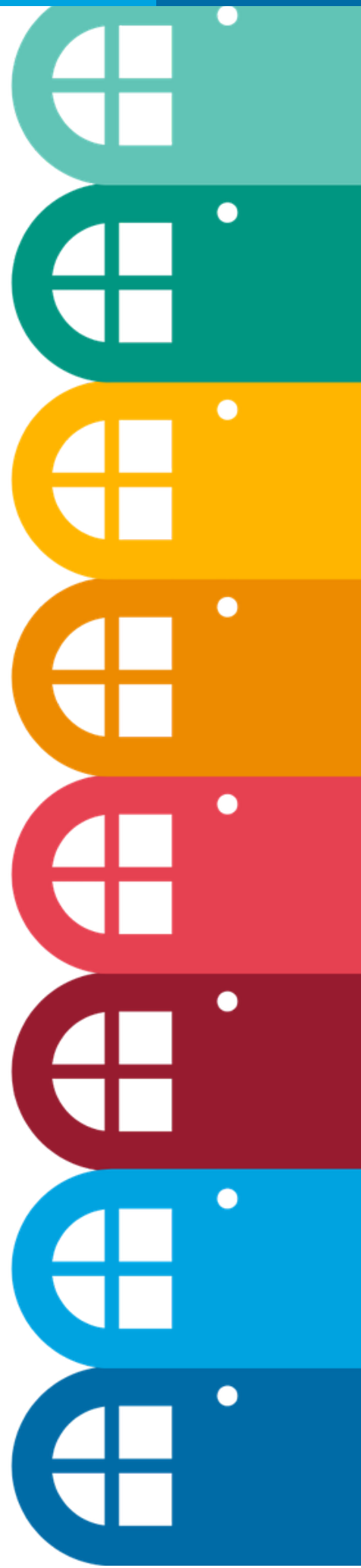
- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Tags on social media platforms
- Logo acknowledgement in printed programs
- Recognition in the Foundation e-newsletter
- Logo on event sponsor banners
- 8 event tickets

Health Promoter: \$3,500

- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Logo in printed programs
- Tags on social media platforms
- Recognition in the Foundation e-newsletter
- Logo on event sponsor banners
- 6 event tickets

Health Advocate: \$1,750

- Logo recognition with active link to your business website from Cherry Health Foundation's event page
- Logo in printed programs
- Logo on event sponsor banners
- 4 event tickets



Let's Make it Official!

Sponsor Information:

Sponsor/Org. Name: _____

Contact Name: _____

Title: _____

Street Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Company Website: _____

Company Facebook: _____

Company LinkedIn: _____

Select Your Level:

Health Leader: \$7,000

Health Investor: \$5,250

Health Promoter: \$3,500

Health Advocate: \$1,750

Total Sponsorship Amount:

\$

Select Your Payment Option:

Check enclosed for \$ _____ payable to Cherry Health Foundation

Payable to Cherry Health if a Qualified Charitable Distribution from an IRA

Mailing Address: 100 Cherry St. SE, Grand Rapids, MI 49503

A Donor Advised Fund grand recommendation of \$ _____ has been submitted to the sponsoring organization.

Email an invoice to:

2 payments of \$ _____

4 payments of \$ _____

Begin invoicing on: _____

Online at bit.ly/26celebsponsor or scan the QR code



*Tax code restricts benefits in exchange for gifts from a Donor Advised Fund (DAF) or IRA via Qualified Charitable Distribution (QCD). To attend Cherry Health Celebration, tickets will need to be purchased separately for sponsorships funded by a DAF or QCD.

Confirmation Signature: _____

Date: _____

Contact Sierra Lutz, Corporate Giving & Events Manager, for more information and questions.

616.965.8267 | sierralutz@cherryhealth.com